



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

TEAM HUDDLE

2021 Annual Report
YMCA OF CENTRAL STARK COUNTY

TEAM LETTER TEAM HUDDLE

TEAM YMCA:

TEAMWORK....over the last couple of years, this word has taken on a new meaning for all of us in each of the communities where we work and where we live. The challenges that we faced with the pandemic led all of us to lean just a bit more on our family, our friends, and our colleagues for support and help. At the Y, our team has had to adjust to the challenges of operating facilities and programs in a much different environment than what we have ever faced. We needed support from the schools and the cities we serve, the volunteers who provide both program support and counsel for our organization; and the donors who provide financial support. This allowed us to continue to serve people of all ages through Y facilities and program locations across Central Stark County.

A key strategic priority for our Y in 2021 was establishing a community development department which allows us to focus on ensuring that our Y does what we can to address some of the critical issues facing our communities. Our highlights this year reflect some of the ways the Y provided support and resources to the children and families in our community to become more healthy, confident, and connected:

- Expansion of our Y on the Fly program and expanding our outreach work
- New STEM programming to enhance after school and summer day camp programs
- Starting our Y Achievers program and kicking off this program with a Spring College Tour trip for 25 local teens
- Collaborating with the food bank to provide weekly meals to 30 families
- Partnering with Child & Adolescent Behavioral Health through a grant from Sisters of Charity Foundation to provide staff and mental health activities for youth in our Afterschool and Summer Day Camp programs.

Our roster is filled with a team of dedicated staff, volunteers and donors who believe in the mission and work of our YMCA. For more than 155 years the YMCA of Central Stark County has adapted to meet the needs of our communities. As you read through our annual impact report, know that we appreciate your support of our Y and with your help we will continue to make a difference in each of our communities.

Thank you for being a part of our TEAM!



Karen Brenneman
Chair, Board of Trustees



Rich Micelli
Chief Executive Officer



BIGGEST SUPPORTERS

The YMCA of Central Stark County is a community organization the relies on a TEAM approach to providing programs and services. These MVPs make this possible - **THANK YOU** to our 2021 program and project partners and funders.

PARTNERS:

Alliance City School District
Canton City School District
Child & Adolescent Behavioral Health
City of North Canton
Jackson Local School District
Jackson Township
Lake Local School District
Louisville City School District
Minerva Local Schools
North Canton City Schools
Northwest Local Schools
Plain Local Schools
Sandy Valley Local Schools
Stark Metropolitan Housing Authority

Massillon Rotary Foundation
NBPA
North Canton Medical Foundation
Ohio Department of Job & Family Services
PNC Foundation
Rotary Club of North Canton
Sisters of Charity Foundation
SoL Harris/Day Architecture
Stark Community Foundation
The Albert & Edith Flowers Foundation
The Belden Brick Charitable Trust
The Deuble Foundation
The Fred F. Silk Charitable Foundation
The Helen McInnes Foundation
The Hoover Foundation
The Mary Renkert Wendling Foundation
The Ronald C & Patricia A Miller Philanthropic Fund
Timken Foundation of Canton
William & Sharon Luntz Family Philanthropic Fund
United Way of Greater Stark County
YMCA of the USA
Ken & Peggy Zellers
Richard W. Zellers

PROGRAM & PROJECT FUNDERS:

Aultman Health Foundation
Greater Alliance Foundation
Huntington Bank Foundation
Leonard A & Shirley E Harvey Foundation
KeyBank Foundation
Marjorie E. Shoup Trust
Marathon Petroleum Foundation Inc



BIG GAME HIGHLIGHTS

CHILD DEVELOPMENT CENTER PLAYGROUND CAPITAL CAMPAIGN

Play is an important part of children's development, and we take play very serious at the YMCA. This fall we upgraded and combined our playgrounds for the child development center. We created one large outdoor play space on our property that includes in-ground play structures for toddlers and preschoolers, soft fall surfaces and a hard surface for bikes and games. We added two shade structures and upgraded the fencing for continued safe play. The kids are excited to play in the new space!



MEYERS LAKE YMCA CAPITAL CAMPAIGN

Our third phase of the renovations of the Meyers Lake Y was completed in 2021. We renovated and upgraded our locker rooms and lobby restrooms. The project gave the locker rooms a much-needed upgrade as well as providing dedicated separate space for youth and adults. Along with the locker rooms, we created two new family changing rooms that are self-contained spaces for families with young children, individuals with special needs and adults with caregivers or mobility issues. Several members have shared that this renovated space was well worth the wait.



YMCA FUNCTIONAL TRAINING AREA

In 2021, we opened Functional Training spaces at the Paul & Carol David and North Canton YMCAs. This is a dedicated space for equipment and workouts that mimic your body's natural movement. Functional training is a great option for athletes, young people, or even someone just looking for a new exercise experience. The rooms allow more private and dedicated space for personal and small group training, circuit classes, and specialty programs.



YMCA CAMP TIPPECANOE RENOVATIONS

Each year, we are working to keep our camp up to date. 2021 was no exception! We focused on the lodge (including the kitchen), waterfront, and C-Bar T. The lodge and kitchen received new tables, new flooring, and a new stove. Along with these upgrades, we replaced the service pieces including plates, cups and utensils. The waterfront is a hub of activity all summer, we installed a new shed to house all the waterfront supplies including paddles, life jackets and more. To halt some erosion, the road leading to the waterfront was repaired, redirecting the runoff, and we installed French drains and catch basins. Water was on tap for some other upgrades as well. We restored water access to C-Bar T by running water lines underground and installing a tank close to the camp house. We finished our upgrades by replacing some signage throughout camp.



TEAM HUDDLE

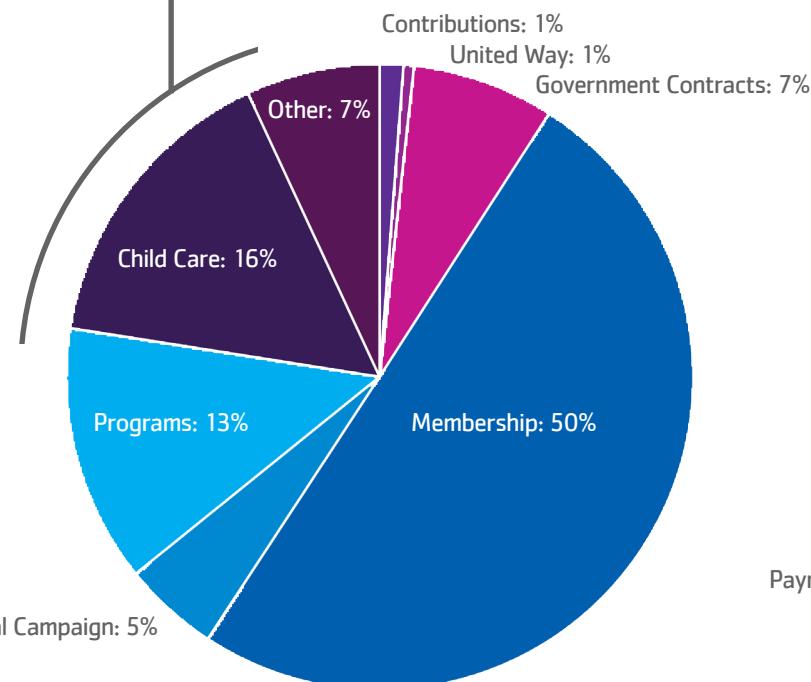
OUR TROPHY CASE



SEASON IN REVIEW

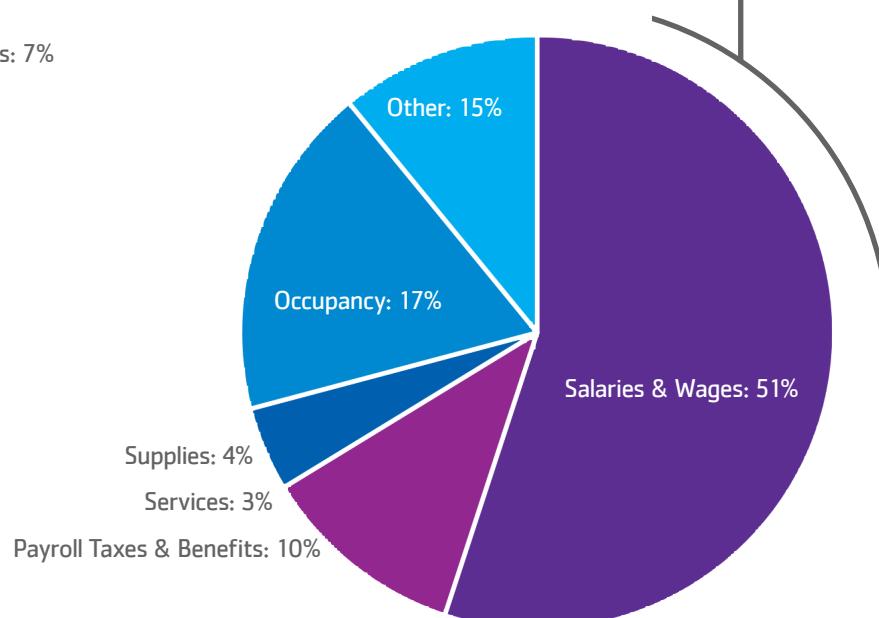
2021 INCOME

\$178,277	Contributions
\$78,196	United Way
\$1,071,232	Government Contracts
\$7,317,208	Membership
\$722,835	Annual Campaign
\$1,943,320	Programs
\$2,276,574	Child Care
\$1,009,223	Other
\$14,596,865	TOTAL



2021 EXPENSES

Salaries & Wages	\$7,258,889
Payroll Taxes & Benefits	\$1,482,619
Services	\$380,463
Supplies	\$605,129
Occupancy	\$2,399,586
Other	\$2,171,930
TOTAL	\$14,298,616
NET INCOME (LOSS)	\$298,249



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