



ERIC SNOW FAMILY YMCA Kentucky Derby Sponsorship Packages

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Youth Development (Triple Crown) Sponsor \$5,000

Recognition with Logo:

- Website for one year with Link
- Program Brochure for sport of choice
 - Lobby TV for two months
- Name on jerseys for sport of choice
- Social Media program posts for one year
- Company name on all wellness program schedules for six months

Event:

- Premier seating for 8 at event*
- Logo/Recognition on marketing/event materials
- Special Recognition from the Podium

Special Benefits:

- YMCA Impact Tour for 10 people
- Service Project Opportunity for up to 20 employees

Healthy Living (Churchill Downs) Sponsor \$2,500

Recognition with Logo:

- Website for six months with link
 - Lobby TV for one month
- Social Media program posts for six months
- Company name on all wellness program schedules for six months

Event:

- Premier seating for 4 at event*
- Logo/Recognition on marketing/event materials
- Special Recognition from the Podium

Special Benefits:

- YMCA Impact Tour for 10 people
- Service Project Opportunity for up to 20 employees

Social Responsibility (Secretariat) Sponsor \$1,000

Recognition with Name:

- Website for six months with link
 - Lobby TV for one month
- Social Media program posts for six months

Event:

- Premier seating for 2 at event*
- Logo/Recognition on marketing/event materials
- Special Recognition from the Podium

Special Benefits:

- YMCA Impact Tour for 10 people
- Service Project Opportunity for up to 20 employees

Friend (Run for the Roses) Sponsor \$500

Recognition with Name:

- Website for six months with link
 - Lobby TV for one month

Event:

- Premier seating for 2 at event*
- Recognition on event materials

Thank you for your support and generosity – every gift makes a difference!

Sponsorship forms must be submitted by April 15, 2022 to appear in the event program. The Eric Snow Family YMCA Kentucky Derby will be held on May 7, 2022. All donors will receive written acknowledgement from the Eric Snow Family YMCA. All gifts are tax deductible.

*Please do not purchase tickets online. Sponsorship tickets will be provided to you.

